

"Not having to go out and research products and prices saves me a ton of time to do the other things that need to be done. This purchasing program also reduces my choices so the decision is easier. I don't want thousands of options. I want products that will meet our needs. And the DigitalEdge gives me all that in a nice simple package!"

— WESLEY FELTS, TECHNOLOGY DIRECTOR, ISSAQUAH SCHOOL DISTRICT

Strengthening your purchasing power in tough financial times.

Let the buying begin! Go to digitaledge.esd112.org


DigitalEdge

BUYING POWER FOR INTERACTIVE LEARNING TOOLS

A program of Educational Service District 112
2500 NE 65th Avenue, Vancouver, WA 98685
Phone: 360.750.7500, ext. 388 • Fax: 360.690.3099



Where can you find the
most competitive prices on
instructional technology?

The choice is simple.


DigitalEdge

BUYING POWER FOR
INTERACTIVE LEARNING TOOLS

Strengthen your purchasing power with the most competitive prices on instructional technology and equipment

"As a result of this purchasing program, a classroom, board room or meeting space now can be equipped with a quality projector and a document camera for less than \$1,000. That would have been unthinkable a few short years ago!"

— DEBBIE TSCHIRGI,
Director of DigitalEdge and
Educational Technology
Programs

DigitalEdge is a highly successful purchasing program that includes some of the top instructional technology products at the best prices in the country. Now this program, based out of Washington state's **Educational Service District 112**, is partnering with education institutions and public agencies in your region to get you the best prices for your classrooms.

Why are we opening up DigitalEdge to other states? Because we are all part of the education family. In Washington state alone, **\$17 million worth of products were sold through DigitalEdge during the 2007-08 school year — saving the districts 18-22%** on instructional technology purchases! We want to share the savings with our colleagues in education and public agencies in other states.

There's more to DigitalEdge than cost savings.

- » All products are marketed and sold by well-established companies who offer the best value exclusively to schools and other governmental agencies.
- » You purchase products directly from the vendor, but going through DigitalEdge assures you the best price.
- » The bid process assures prices don't go up during the year, but vendors can — and often do — offer more competitive pricing when the opportunity arises.
- » Vendors can offer promotions and special bundles through the Digital Edge... just ask them what they can put together for you!
- » You save time, effort and resources using DigitalEdge rather than conducting your own competitive bid.
- » You may request your favorite products be included in the purchasing program.
- » Large and small districts benefit from the purchasing power of this eight-state program.
- » Washington's ESD 112, which administers the program, is experienced working with districts and organizations as they make decisions. **We are committed to helping schools engage their students in technology-rich lessons that are highly visual and interactive!**

What we offer

- » LCD and DLP projectors
- » Document cameras
- » Interactive whiteboards
- » Audience response systems
- » Classroom amplification systems
- » DVD players/DVRs/VCRs
- » Digital microscopes
- » LCD and plasma televisions
- » Projection screens
- » Presentation furniture
- » Videoconference equipment
- » ...And other technology equipment for the classroom and presentations (excluding computers, printers or software).

How it works

- » Unlike other bid programs, there are no membership, subscription or administrative fees added to the prices.
- » The bid has already been done for you! Rather than putting your own items out to bid, we save you time, effort and money.
- » You purchase the items directly from the vendors.
- » Unlike many other bids, our pricing includes shipping and handling.
- » More information, as well as current price lists, can be found on the DigitalEdge web site at <http://digitaledge.esd112.org>

Purchasing through DigitalEdge is **the easiest and most cost-effective way** for schools, universities, libraries, governmental agencies, state departments and other public agencies to get their instructional and presentation equipment.

"Unlike a traditional whiteboard, the teacher can use an interactive whiteboard to zoom in on questions or images so we can see them better. Some of us have problems with focusing, so it really helps."

—MICHAELA, 6TH GRADE STUDENT,
LA CENTER MIDDLE SCHOOL

