



Educational Service District 112

SchoolMessenger

A POWERFUL TOOL TO FULLY INVOLVE PARENTS IN THE EDUCATION PROCESS.

Fast and reliable automatic voice notification system for emergency, attendance and general communications

- » **Negotiated price break for ESD 112 school districts.**
- » **Solutions to fit any budget or communication objective.**
- » **Emergency notification coverage for as little as 25¢ per student.**

Educational Service District 112 is partnering with Puget Sound ESD to offer SchoolMessenger, a premiere automatic notification service, at negotiated consortium pricing. SchoolMessenger is a leading national company that provides notification solutions used in K-12 environments for emergency broadcasts, parent outreach and student attendance communications. They bring a proven track record of service excellence with more than 8,000 K-12 clients including many school districts in Washington.

SchoolMessenger parent notification solutions allow administrators to deliver personalized direct-to-parent voice messages to parents' home, business and mobile phones. **Calls can be made for emergency alerts, as well as more routine messages between the school and home such as attendance notifications, special events, holiday or testing reminders, volunteer requests and more.**

The best news is...it's easy to use!

Features

- » Voice, text, e-mail message delivery; reaches mobile phones, landline phones, Cisco IP phones, pagers, PDAs, Blackberries, e-mail.
- » Notifications/alerts are initiated by authorized users through any web browser or touchtone telephone – no special software required.
- » Surveys with an unlimited number of questions can be delivered through phone and/or email, and survey question order can be randomized to improve the statistical accuracy of results.
- » Specific subgroups can be easily targeted (e.g. any set of schools/sites or specific groupings/demographics within any of those sites), and group definitions update automatically based on student management software.
- » Includes advanced messaging features such as answering machine/voicemail detection, "push * to repeat message," and "press 0 to leave a message."

Benefits

- » **Flexible Options:** Fully hosted ASP or locally hosted. Various levels of usage are offered at different price levels.
- » **Full Data Integration:** Lists update automatically from most any data source and SIS. "Hands free" absence/truancy calls.
- » **Powerful:** Communicate in any language, reaching thousands of people in seconds.
- » **Easy to Use:** Use your telephone or computer to start notification.
- » **24/7 Support:** Start-up, training and ongoing support services from SchoolMessenger personnel.
- » **State Bid Requirements Met:** RFP process meets all bid laws. Districts simply sign an annual contract agreement to purchase at low consortium prices.
- » **Secure and Reliable:** Multiple service call centers across the country ensure availability in case of regional power outage or natural disaster.

Consortium pricing...for ESD 112 School Districts through agreement with PSED

Solutions

SchoolMessenger offers a selection of hosted and on-site notification solutions to fit any budget or communication objective.

Fully Hosted ASP Model

Fully hosted service at SchoolMessenger for daily communication and rapid notification with the ability to send thousands of messages per second.

Locally Hosted (at District)

Hosted in your district and integrated with your district's telco system. Use in combination with fully hosted service to ensure emergency coverage while reducing long-term cost.

Fees

Puget Sound ESD has partnered with SchoolMessenger to bring a leading notification service to the region at negotiated consortium pricing.

Email and Text Messaging - Included in all packages

- No charge for unlimited emails and standard text messaging with any package.
- Add unlimited premium SMS text messaging to any package: 25¢/student/year. (Non-consortium price: \$1.00 per FTE)

Fully interfaces with your student records system

Fully Hosted ASP (at SchoolMessenger)

Fully Hosted–Total Unlimited

Fully hosted unlimited calling of attendance, general information and high speed emergency notifications.

Start Up & Year 1
\$900/district
\$2.25/student
\$80/school building

Year 2
\$2.25/student
\$80/school building

Year 3
\$2.25/student
\$80/school building

Fully Hosted –Emergency Coverage Only

Emergency Coverage Only–Unlimited

Fully hosted high-speed emergency calling only (unlimited).

Start Up & Year 1
\$900/district
\$1.00/student

Year 2
\$1.00/student

Year 3
\$1.00/student

Emergency Coverage Only–Pay Per Use

Fully hosted high-speed emergency calling only (up to the equivalent of two district-wide notifications per year).

Start Up & Year 1
\$900/district
25¢/student

Year 2
25¢/student

Year 3
25¢/student

Locally Hosted (at District)

On-site System

Locally hosted attendance calling and general information (unlimited). Includes all hardware and software. Uses district telecom system. Fully hosted ASP (at SchoolMessenger) for emergency coverage can be added.

Districts who wish to leverage their local telecom system and locally host the attendance and general notification functions to reduce long term cost may want to consider this option. Please call us for more information and to discuss the best option for you.

Contact Information:

Lori Williams, Deputy Director,
School & Agency Operations
360.750.7500 ext. 280
lori.williams@esd112.org

