What is 1-2-3 Grow and Learn?

1-2-3 Grow and Learn is a FREE resource for ALL families with children ages birth to five years old.

This parent-child playgroup takes place at local elementary schools every week. The focus is on kindergarten readiness through developmentally appropriate activities that increase skills in all domains.

In response to the ongoing COVID-19 Pandemic, 1-2-3 Grow and Learn offered a hybrid virtual/in-person model throughout the year as we returned to in-person services. Virtual sessions provided children and caregivers the opportunity to engage in familiar songs, stories, routines and school-readiness activities while practicing safe, social distancing recommendations. By the end of February 2022, we were able to transition back to in-person services in all 15 schools that we partner with, while still offering a weekly virtual session.

Children learn skills and participate in fun activities during 1-2-3 Grow and Learn playgroups

- Kindergarten Readiness
- Caregiver & Child Activities
- Social-Emotional Skills
- STEM & Art Activities
- Executive Functioning
Our District Partnership Model

1-2-3 Grow and Learn collaborates with local school districts to bring meaningful kindergarten readiness skills to children and caregivers.

Data is periodically collected pertaining to child development and family demographics as families visit 1-2-3 Grow and Learn playgroups. This data (WaKids data or other sources) is then provided to school districts so the curriculum can be customized as needed to meet the particular needs of each school district.

School districts can customize their model by choosing the where, when, and how many sessions at each location. 1-2-3 Grow and Learn supplies the qualified staff, curriculum, outreach and knowledge of the early learning world.

This fee-for-service model is designed to meet the individual needs of children, families and schools by providing a bridge between K-12 education and families in the community.
In-Person Demographics

### Housing

- **29%** Rent
- **13%** Share Housing/Temporary
- **2%** Unhoused
- **53%** Own

### Parental Status

- **90%** Two-Parent Family
- **5%** One-Parent Family
- **5%** No Response

### Annual Income

- **48%** >$60,000
- **13%** <$15,000
- **18%** $45,001–$60,000
- **9%** $30,001–$45,000
- **7%** $15,001–$30,000
- **5%** No Response

### Ethnicity

- **50%** White
- **17%** Multi-Racial
- **1%** Russian
- **1%** Other
- **4%** Asian
- **4%** Native Hawaiian
- **4%** Other
- **2%** American Indian
- **4%** No Response

### Ages

- **30%** Age 2
- **17%** Age 4
- **16%** Age 1
- **15%** Age 3
- **7%** Age 5
- **3%** Younger than 1
- **2%** No Response

### Gender

- **51%** Female
- **49%** Male
- **7%** Other/No Response

### Primary Language

- **80%** English
- **1%** Russian
- **17%** Spanish
- **8%** English & Spanish
- **7%** Other/No Response

The data on the following pages was collected between September 2021 through June 2022.
In-Person Child & Caregiver Survey 2021-22

Children who attended 1-2-3 Grow and Learn playgroups were observed, and caregivers were asked eight questions about their child(ren). They either marked 'increased' or 'same'. The caregivers (parents/guardians) were also surveyed about their own behaviors and feelings.

Skills Assessed

Q: Since attending 1-2-3 Grow and Learn, the caregiver's child(ren) had an increase in these areas...

1. Is willing to play with others in group settings 75%
2. Tries different ways to solve problems 75%
3. Is able to smoothly transition between activities 77%
4. Is able to communicate their needs 81%
5. Is able to follow routines 70%
6. Uses calming strategies 52%
7. Shares with other children 66%
8. Is able to control impulses 52%

Caregivers Surveyed

Q: Since attending 1-2-3 Grow and Learn, caregivers had an increase on...

1. Understanding of the importance of playing w/ their child 63%
2. Strategies to redirect or manage their child's behavior 74%
3. Understanding of how to support their child's growth and development 83%
4. The amount of time they spent doing activities their child chooses 68%
5. Knowledge of child development 74%
6. Their confidence as a caregiver 51%
7. Connection to the school & staff 71%
8. Connection to other families 91%
9. Knowledge to help their child prepare for school 80%
10. Knowledge about local resources and who to ask 74%

How did you hear about 1-2-3 Grow and Learn?

- 29% Family Member or Friend
- 13% School Flier / Newsletter
- 13% Other
- 11% Grow & Learn Outreach
- 8% ESD 112 Website
- 8% School District Website
- 6% ESIT/Early Intervention Referral
- 5% Social Media
- 3% Community Event
- 3% ECEAP/Early Head Start
- 2% No Response
In-Person Participation
Total number of kids, caregivers, and sessions:

240 kids served, ages 0–5 years
196 caregivers
282 sessions with families

Caregiver comments about in-person sessions:

- Our family loves Grow and Learn. I have seen my boys develop and gain skills to prepare them for school and social settings.
- All of my boys have attended Grow and Learn for the first four years of their lives and the impact has been beneficial to starting preschool and elementary.
- Grow and Learn has allowed me to do more socializing and activities with my child and other children and parents.
- It has given my child a chance to interact with others and become more comfortable in the school at which he will attend kindergarten.
- Grow and Learn has impacted our family so many ways! I feel like it is so beneficial to my kiddos. It is an important part of our weekly routine.
- Grow and Learn helped my oldest get ready for preschool and excel in kindergarten.
- Our child always looked forward to coming each week it helped her make new friends and feel not so shy in front of others.
- Grow and Learn has made a deep impact on how my child interacts and plays with other children her age.
- My son has opened up so much! He has a hard time with social interactions and they helped him so much.
Virtual Participation
Total number of kids, caregivers, and sessions:

248 kids served, ages 4 weeks–12 years
160 caregivers
105 sessions with families

Caregiver comments about virtual sessions:

“I've been coming with one or both kids for a few years now, but my first impression was that this was something that would benefit my kids and that we could do together for fun, learning and for community.”

“I thought the 1-2-3 Grow and Learn webinar was filled with thoughtful, engaging activities that were age appropriate for young children ages 2-5. I enjoyed watching my son get excited about certain aspects of it!”

“It was absolutely wonderful! My son is two. He was surprisingly really engaged even through a screen. All three teachers are so animated and fun. What a wonderful job you are doing!”

“This is a fantastic program, especially being remote. I wish it was remote when my older kid was this small. My youngest is now in kindergarten or we would have done it again! Thanks for having this program, it was a wonderful experience for my little one!”

“My five-year-old's older siblings went back to in-person school, and he's been lonely by himself with just working parents at home. We live in a rural area without many childcare options, and I am grateful my son can get some fun preschool interaction that doesn’t require us to drive anywhere.”
Caregiver comments about our amazing staff:

- Julie and Erin (and all staff) are so kind, fun, informative, and just special people.

- My son learned so much from Julie, Erin, and the rest of the team over the course of 5 years! They helped him open up.

- [Staff are] very friendly and nice. I felt they loved their job and have passion for it.

- Your teachers and staff are amazing! Our kiddo benefited greatly from your program for 2 years. Thank you!

- The teachers were very welcoming. Kind and caring. They made coming to 1-2-3 great and learning very enjoyable and fun for my daughter.

Connecting families to community resources, conducting developmental screenings, and promoting school readiness.

1-2-3 Grow and Learn Staff

- Julie Jacobson
- Erin Maher
- SauTing Kwan
- Tanya English

For a current list of 1-2-3 Grow and Learn locations, scan the QR code or visit esd112.org/ece & click 1-2-3 Grow and Learn.