

Employee Professionalism and Social Media

Employee Professionalism and Professional Communication

Recognizing the business relationship between school districts, community partners and ESD 112 and the detrimental impacts employee communications may have on other employees, school districts, community partners and their patrons, ESD employees are required to uphold the credibility and dignity of ESD employees, school districts, community partners and our collective patrons in all communications. This includes communications outside the workplace whenever such communications would negatively impact ESD employees, school districts, community partners and our collective patrons.

Social Media

The board supports the use of social media and technology to communicate for educational purposes.

ESD staff are prohibited from inappropriately communicating with students and engaging in any conduct through electronic or other means, including the use of social networking sites that violates the law, ESD policies or procedures, or other generally recognized professional standards. Staff whose conduct violates this policy and standards adopted to govern the use of social media, may face discipline and/or termination consistent with the ESD's policies, expectations and acceptable use agreement, as applicable.

The Superintendent is directed to develop standards that establish ESD expectations regarding employee use of social media.

Adoption Date: **4-24-12**

Revised Dates: **1-1-17**

Renumbered: **336 to 5254 1-1-17**